

# A Case Study: TIPS for the University at Canisius College

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## Overview of the Golden Griffin CHOICES

Beginning in the fall semester of 2009, Canisius College implemented the Golden Griffins CHOICES Grant to provide peer education through the leadership of the Student Athlete Advisory Committee (SAAC). This is a three-year grant that uses the TIPS for the University program to train student leaders and other athletes. It is the hopes that the program will continue after the funded grant to improve student alcohol awareness and safety.

## Outcomes of the Program

1. TIPS for the University course was offered on campus for most head coaches and SAAC leadership at the beginning of the 2009 fall semester.
2. The program reached over 250 students on Canisius College campus in the first year of implementation.
3. 40% reduction in hospital transports and reported incidents related to alcohol.

## Impact of TIPS for the University

Using this program and its evaluation, the following percentages were compiled using Student Voice, a third-party online assessment tool:

- 63.08% of the students believed this program was better than other alcohol-education programs they have completed.
- 94.37% of students indicated they would feel comfortable intervening with a peer who was intoxicated.
- 58.49% of students felt alcohol education should be mandatory at Canisius College.