

TRAINING FOR INTERVENTION PROCEDURES

For Immediate Release

Contact: Trevor Estelle

703-524-1200 ext. 357 estellet@gettips.com

Alcohol Education Program Meets SAMHSA's Requirements

ARLINGTON, Virginia – May 2, 2010 – Health Communications, Inc. announced today that the National Registry of Evidence-based Programs and Practices (NREPP), a project of the Substance Abuse and Mental Health Services Administration (SAMHSA), has determined that TIPS for the University meets the NREPP requirements. The purpose NREPP is to assist the public in identifying approaches to preventing and treating mental and/or substance use disorders that have been scientifically tested and that can be readily disseminated to the field. NREPP is one way that SAMHSA is working to improve access to information on tested interventions and thereby reduce the lag time between the creation of scientific knowledge and its practical application in the field. The NREPP requirements are:

- The intervention has produced one or more positive behavioral outcomes (p≤.O5) in mental health or substance use among individuals, communities, or populations.
- Evidence of these outcomes has been demonstrated in at least one study using an experimental or quasi-experimental design. Quasi-experimental designs do not require random assignment but do require a comparison or control group and pre- and post- intervention assessments; this category includes longitudinal/multiple time series designs with at least three pre-intervention or baseline measurements and at least three post-intervention or follow-up measurements.
- The results of these studies have been published in a peer-reviewed journal or other publication or documented in a comprehensive evaluation report.
- Implementation materials, training and support resources, and quality assurance procedures have been developed and are ready for use by the public.

TIPS for the University was screened following the guidelines described in SAMHSA's June 30, 2009, Federal Register Notice. TIPS for the University is a two-hour program that helps students make sound choices when faced with difficult decisions about alcohol use. Working together and with administration, students address drinking behaviors specific to their schools and develop intervention techniques appropriate to their campuses. All sessions are taught by certified TIPS trainers, using video and printed materials to facilitate discussion of the course content. TIPS for the University provides students with the knowledge and confidence necessary to reduce high-risk drinking behavior among their peers. More than 1,200 campuses nationwide have implemented TIPS for the University.

About Health Communications, Inc.

Health Communications, Inc. (HCI) was founded in 1982 by Dr. Morris Chafetz, founding director of the National Institute of Alcohol Abuse and Alcoholism. Located in the Washington, DC metropolitan area, HCI is a nationally recognized expert in the field of alcohol server training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for this type of training. Numerous public officials and government agencies have recognized and endorsed TIPS training as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths.