

TIPS Trainer Joins Local Firm

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Concept Branding Group has included TIPS alcohol awareness training to its program offerings, the company has announced.

Steve Gostin, lead consultant, is a certified instructor and has issued hundreds of certifications to those who serve alcohol and licensees.

Concept Branding Group is a strategic brand and operational consulting firm specializing in the food, retail and beverage industries. The firm opened a branch office in Palm Springs in 2009.