



T R A I N I N G   F O R   I N T E R V E N T I O N   P R O C E D U R E S

## FOR IMMEDIATE RELEASE

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### **Ferris State University Receives Award for Alcohol Training Program**

*ARLINGTON, Virginia – July 18, 2013* – Health Communications, Inc. (HCI), the providers of the TIPS (Training for Intervention ProcedureS) Program, is pleased to announce that Ferris State University (FSU) in Big Rapids, Michigan has been awarded the 2013 TIPS Award of Excellence. This is an award bestowed by Health Communication’s President & CEO, Adam Chafetz, and is chosen by an internal committee based on both volume of students certified and feedback from TIPS Trainers and student participants. There were four (4) other campuses that received the award in 2013. According to Mr. Chafetz, “Ferris State implements TIPS training in a variety of ways. Whether it is their Hospitality Management Program, Music Industry Management Program, Student Activities, or Greek Affairs, Ferris State takes a proactive, system-wide approach by training the hospitality professionals of tomorrow while making sure their students are safe today.”

FSU’s Hospitality Management Program has been offering the TIPS for On Premise certification course to their hospitality majors since 1996 under the guidance of Julie Doyle, Coordinator of Hospitality Programs, Professor, and 17-year TIPS Trainer. In addition, faculty members Dr. Lianne Briggs, and Kathryn Wolfer are also certified TIPS trainers that offer the TIPS certification as part of some of their courses. “When FSU hospitality majors are graduating and going through the interview process, it is a true advantage to already possess this certification that our industry requires,” commented Dr. Lianne Briggs. All students graduating from FSU’s Hospitality Management Program or taking a Special Events and Meeting Planning or Club Management minor have the opportunity to not only acquire the skills to manage a successful beverage operation, but also will possess a nationally recognized alcohol training certification.

In an effort to prevent the misuse of alcohol throughout the campus community, FSU’s Student Affairs Office partnered with the Mecosta County Chamber of Commerce to sponsor TIPS Certification Courses for all establishments that serve or sell alcohol in the community. This community outreach project started over a decade ago and FSU will continue to support this effort in 2013 and beyond.

Finally, FSU’s Center for Leadership, Activities and Career Services trains registered student organizations (RSO’s) including fraternities and sororities, as well as resident advisors (RA’s) in the TIPS for the University Program. As a result of FSU’s multifaceted approach, over 3,000 students and community members have been certified in the TIPS program.

#### **About Health Communications, Inc.**

Health Communications, Inc. (HCI) was founded in 1982 by Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. Located in the Washington, DC metropolitan area, HCI is a nationally recognized expert in the field of alcohol training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for this type of training. Numerous public officials and government agencies have recognized and endorsed TIPS training as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths. More information can be found at [www.gettips.com](http://www.gettips.com).