



T R A I N I N G F O R I N T E R V E N T I O N P R O C E D U R E S

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JACK Entertainment Recognized for Responsible Alcohol Training Program

ARLINGTON, Virginia – March 16, 2017 – Health Communications, Inc. (HCI), the providers of the TIPS (Training for Intervention ProcedureS) Program, is pleased to announce that JACK Entertainment based in Detroit, Michigan has been awarded the 2017 TIPS Award of Excellence. This is an award bestowed by Health Communication’s President & CEO, Adam Chafetz, and is chosen by an internal committee based on both volume of TIPS training and feedback from TIPS Trainers and student participants.

While nine other companies received the award in 2017, JACK Entertainment is one of four recipients in the casino and gaming category. Their properties include JACK Cincinnati Casino, JACK Cleveland Casino, JACK Thistledown Racino, Greektown Casino-Hotel, and Turfway Park. JACK Entertainment is focused on the development and operation of gaming facilities that are designed to maximize connectivity and economic impact in the local areas where they reside. According to Mr. Chafetz, “By having certified over 2,400 employees in the TIPS for Gaming program, JACK Entertainment has continually demonstrated a commitment to their guests and the communities where they reside.”

The TIPS for Gaming program is tailored specifically for casinos. The primary goal of TIPS for Gaming is to build skills, instill confidence, and empower casino employees to intervene in alcohol-related situations and ensure that alcohol is sold responsibly and legally. Employees and managers who are certified in TIPS are able to prevent sales to minors, recognize signs of intoxication, effectively intervene to prevent problem situations, and handle refusal situations with greater confidence.

“In 2016, JACK Entertainment engaged Health Communications, Inc. as a partner for our on-property alcohol awareness program. Their TIPS program, which was tailored to meet the needs of our gaming environment, has been a valuable tool in educating our front of house team members on responsible alcohol service. We are delighted to be honored with this award,” commented Gayle Joseph, Vice President of Communications at JACK Entertainment.

About Health Communications, Inc.

Health Communications, Inc. (HCI) was founded in 1982 by Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. Located in the Washington, DC metropolitan area, HCI is a nationally recognized expert in the field of alcohol training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for this type of training. HCI has certified over 5 million servers worldwide in the TIPS program. There are TIPS-certified people in all 50 states plus the District of Columbia and over 40 foreign countries. Numerous public officials and government agencies have recognized and endorsed TIPS training as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths. More information is available at www.gettips.com.