



T R A I N I N G F O R I N T E R V E N T I O N P R O C E D U R E S

For Immediate Release

Contact: Trevor Estelle
703-524-1200 ext. 357
estellet@gettips.com

Pennsylvania Liquor Control Board Approves TIPS Online Alcohol Server and Seller Training Program

ARLINGTON, Virginia – July 13, 2017 – Health Communications, Inc. (HCI) today announced that eTIPS, an online responsible alcohol server training and certification program, was approved by the Pennsylvania Liquor Control Board’s Bureau of Alcohol Education (PLCB) to provide Responsible Alcohol Management Program (RAMP) server/seller training. In Pennsylvania, all sellers and servers of alcohol must complete RAMP server/seller training within six months of being hired by a licensee unless the individual successfully completed RAMP server/seller training prior to being hired. eTIPS is now an approved RAMP training course.

eTIPS is the web-based version of the TIPS program. This program helps licensees comply with Pennsylvania liquor laws and teaches strategies to ensure responsible alcohol service and to prevent illegal alcohol sales to underage and/or intoxicated guests. Additionally, eTIPS can help Pennsylvania licensees reduce exposure to alcohol liability lawsuits, lower insurance rates, and improve customer satisfaction. “eTIPS offers Pennsylvania licensees a convenient option for completing RAMP server/seller training while receiving their TIPS certification at the same time,” says HCI Vice President Trevor Estelle.

The eTIPS program is a self-paced, innovative approach to alcohol server and seller training. It allows participants to obtain practical and valuable training anywhere and at any time. Participants that register with a Pennsylvania address will receive RAMP server/seller training, in addition to TIPS certification. The course is customized to deliver PLCB required information. Through interactive lessons, scenarios and quizzes, eTIPS gives servers the knowledge and confidence they need to recognize potential alcohol-related problems and teaches them to effectively intervene to prevent alcohol-related tragedies. To learn more, visit <http://gettips.com/online/index.shtml>.

About Health Communications, Inc.

Health Communications, Inc. (HCI) was founded in 1982 by the Health Education Foundation and Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. HCI is a nationally recognized expert in the field of alcohol server training. Over 5 million people worldwide have been certified in the TIPS (Training for Intervention ProcedureS) program. Proven effective by third-party studies, TIPS is a skills-based training program designed to prevent intoxication, underage drinking, and drunk driving. TIPS offers seven programs that address the unique environments where alcohol is served, sold, and consumed, including On Premise, Off Premise, Concessions, Gaming, University, Seniors, and Workplace. To learn more, visit www.gettips.com.