



T R A I N I N G   F O R   I N T E R V E N T I O N   P R O C E D U R E S

## FOR IMMEDIATE RELEASE

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### **TIPS Releases New Online Alcohol Server Training Program for Restaurants, Bars, and Hotels**

ARLINGTON, VA – June 13, 2016 – Health Communications, Inc. (HCI) is pleased to announce the release of eTIPS On Premise 3.0, a new and improved version of the TIPS (Training for Intervention ProcedureS) online training and certification program for bartenders, servers and others who serve alcohol at restaurants, bars, hotels, in-store tastings, or other establishments where alcohol is consumed on the premises. eTIPS On Premise 3.0 improves the overall student experience through a newly designed HTML5 course, which provides increased stability, new features, and improved content. As an alternative to Flash, HTML5 technology provides a more effective way to deliver eTIPS courses on both computers and mobile devices such as tablets and smartphones.

eTIPS continues to be the premier online responsible alcohol server training program aimed at preventing underage drinking, intoxication, and drunk driving. It is a self-paced, innovative approach to alcohol server training that allows participants to obtain practical and valuable training anywhere and at any time. In addition to optimizing the eTIPS 3.0 courses for mobile devices, HCI has made several refinements based on feedback received from customers. Participants will find that the eTIPS 3.0 courses have a sharp new look, the videos are much larger and clearer, and the courses include downloadable Job Aids that can be used after the course has been completed. The Job Aids serve as a reference and reminders on customer service guidelines, behavioral cues, BAC, intoxication rate factors and other concepts.

#### **About Health Communications, Inc.**

Health Communications, Inc. (HCI) was founded in 1982 by the Health Education Foundation and Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism. HCI is a nationally recognized expert in the field of alcohol server training. Over the past 35 years, HCI has certified more than 4.5 million participants worldwide in the TIPS program. TIPS training is conducted in all 50 states and the District of Columbia, and in over 50 different countries. TIPS offers seven programs that address the unique environments where alcohol is served, sold, and consumed, including On Premise, Off Premise, Concessions, Gaming, University, Seniors, and Workplace. With eTIPS, that quality training is now available both in the classroom and online. To learn more about eTIPS, visit [www.gettips.com/eTIPS.html](http://www.gettips.com/eTIPS.html).