

SP Brewery takes responsibility service to next level

Sally Pokiton Nov 19, 2014



Major alcohol producer and distributor SP Brewery this week held a two-day training on responsible alcohol services to its customers in the hospitality and hotel industry. The training for Intervention procedure (TIPS) attracted participants from 11 hotel and hospitality companies.

Attended by HR training staff from the main distributors of SP Brewery's alcohol beverages, the trainees who will be certified with TIPS will then go back to their respective organizations and train bar staff on how to practice responsible service to their customers.

Trainees came from Chemcare, City Pharmacy, Lamana, APTC Hospitality operations, Airways, Holiday inn, Gateway, Grand Papua Hotel, SP Brewery, Coral Sea hotels and RH Hypermart. Day two involved the trainees imparting the knowledge obtained to one of Port Moresby's major clubs as part of the training. TIPS educates and trains distributors of alcohol to be responsible in their sale, service and consumption of alcohol.

SP Brewery's Corporate Affairs Manager Reg Monagi says responsible service is meant to inform servers to be responsible when servicing alcohol in licensed outlets.

"This is the first of its kind to be organized and SP Brewery is taking this to the next level to assist alcohol distributors in training their bar staff and bottle shop attendants when serving alcohol to consumers," he says. SP Brewery will be monitoring the progress of the trainers to ensure they continue training bar staff.

- See more at: <http://www.pngloop.com/2014/11/19/sp-brewery-takes-responsibility-service-next-level/#sthash.gDZZGmdo.dpuf>