Health Communications, Inc. is pleased to announce that the National Registry of Evidence-based Programs and Practices (NREPP), a project of the Substance Abuse and Mental Health Services Administration (SAMHSA), has given the TIPS for the University training program high marks for both quality and effectiveness.

NREPP is one way that SAMHSA works to improve access to information about model programs and thereby reduce the lag time between the development of scientific knowledge and its practical application in the field.

Not only does TIPS for the University meet these requirements, the program received high ratings for both quality and effectiveness. TIPS for the University is a two-hour program that helps students make sound choices when faced with difficult decisions about alcohol use. Working together with other students and administrators at their college or university, students address drinking behaviors specific to their schools and develop intervention techniques appropriate to their campuses. All sessions are taught by certified TIPS trainers, using video and printed materials to facilitate discussion of the course content. TIPS for the University provides students with the knowledge and confidence necessary to reduce high-risk drinking behavior among their peers. More than 1,000 campuses nationwide have implemented TIPS for the University.